



Schuitema keeps in touch using VIM

"The results-oriented approach of COOLProfs was completely different from what we were used to. It took a load off our shoulders".
Petra Geenen, Information Systems consultant, Schuitema

Management information

COOLProfs was asked to build one of the source systems for the new data warehouse and management information system COMBIVP (Commercial Decision-making at Branch level). In order to be able to distil the right management information out of COMBIVP for commercial purposes, reliable source systems are essential. One of the source systems was to be a new-build module VIM (Branch Identification Module). Based on its previous good experience with COOLProfs, Schuitema asked them to build the VIM module.

Solutions project

Prior to building the VIM module the information about the branches had been unreliable and dispersed across the organisation. That information is now centralised, up-to-date, accurate, reliable and always available. VIM contains essential information about the 450 branches of Schuitema.

The VIM project was implemented by COOLProfs on the basis of a fixed price, fixed date, fixed quality solution.

Approach

In order to determine the system requirements, COOLProfs carried out a preliminary survey and organised a number of workshops. By involving the right people at the right time and thanks to the plain-speaking reporting style of COOLProfs, Schuitema's own time invested was kept to a minimum.

The VIM module was built in phases with each phase having a well-defined end result.

Results

- VIM was delivered on time, within budget and with the required functionality.
- There is now a clear and accurate source of information.
- Because of the high quality data, better management information is available.
- Using VIM it is easier to benchmark across multiple shops and to set up customer-focused action plans.
- Now that information is reliable and centralised, Schuitema can supply customers with better information on the website, for example about the product range or opening times.

Schuitema keeps in touch using VIM

COOLProfs implemented VIM (Branch Identification Module) on time, within budget and with the required functionality.

DaanAuctions does a roaring trade

DaanAuctions is Europe's market leader in on-line auctioning of second-hand goods. The hub of the business is the website.

Gen 7.6 upgrade with StyleAdapter

You don't need to worry about how automatically generated web pages will look after the upgrade.

Further:

- [Eric's Column](#)
- [Events calendar](#)
- [COOLProfs in the news](#)
- [Contact](#)



Daan does a roaring trade

"...We are confident of a productive future with COOLProfs where we can work together with pleasure and dedication to build the best auction house in Europe."

Drs. Frank Oosterbeek, Director,
Daan Auctions

Market leader

DaanAuctions is Europe's market leader in the online auctioning of second-hand goods.

Every day thousands of potential customers visit the auction site. Each day there are more than 20 auctions and 2000 lots online. Since its inception in 2003 more than 220,000 lots have been auctioned online. DaanAuctions organises more than 700 auctions per year for various clients.

Fast, Efficient, Reliable

Fast, efficient, and reliable are the core values of DaanAuctions, built into every facet of its service offering.

At DaanAuctions curators, companies undergoing reorganisation and dealers can quickly turn their surplus goods, stock or remnants into liquid assets via auction. DaanAuctions acts as an intermediary by linking seller and buyer together in the online auction. Years of experience and a leadership position in the market guarantee a

fast, professional, full service approach:

- Online auctioning of goods;
- Private sale of goods;
- Valuations of goods.

www.daanauctions.com

www.daanauctions.com is the hub of the business. All communications and the settlement of transactions are carried out via the website. The website has therefore to meet very stringent requirements.

In 2003 COOLProfs (then still Tri-IT) was asked to take care of building and maintaining the website. The result is a Fast, Efficient and Reliable website in Microsoft .NET and an SQL Server database:

- Using the front office website customers can easily follow auctions, bidding, payment and the transport of goods.
- Using the mid-office website Daan employees can quickly start up an auction project and settle bids.
- In the back office there is an option for clients to follow the auction behind the scenes.
- Finally, a web service enables mail-in bids, newsletters, reminders and closing of auction to be mailed.

4.2 Periodic newsletter of COOLProfs Volume 4, no. 2 – 2008

[Schuitema keeps in touch using VIM](#)

COOLProfs implemented VIM (Branch Identification Module) on time, within budget and with the required functionality.

[DaanAuctions does a roaring trade](#)

DaanAuctions is Europe's market leader in online auctioning of second-hand goods. The hub of the business is the website.

[Gen 7.6 upgrade with StyleAdapter](#)

You don't need to worry about how automatically generated web pages will look after the upgrade.

Further:

[Eric's Column](#)

[Events calendar](#)

[COOLProfs in the news](#)

[Contact](#)

DID YOU KNOW THAT...

StyleAdapter helps with the upgrade to Gen 7.6

Moving to Gen 7.6 has a number of consequences for your existing applications. However, you don't need to worry about how automatically generated web pages will look after the upgrade. At least, if you use the latest version of *StyleAdapter*! The new version sees to it that web pages still have the same look & feel after upgrading.

You can request this new version through products@coolpros.com. Are you not yet using *StyleAdapter*? Then you can use the above email to ask for more information.



Eric's column

Malle Babbe

I sometimes think to myself, "If I had a set of teeth like Rob de Nijs, would I be able to sing like him?" And would I then be just as successful, for so long? Or is something more than a gap between your teeth necessary for success? To ask the question is to answer it. Of course there's more to it than that. And the true consultants amongst us know it. They know how to keep rejuvenating themselves, educating themselves, pick up on a new trend and turn this to their customer's advantage.

Even if they never follow a refresher course nor read a technical magazine, there are plenty enough opportunities to learn more. Try taking a step back from the hectic maelstrom of the working day, for example on the way home in the traffic. Think about what went on that day. What went well? What went wrong? What have we learnt from others? And those who take longer to get home are the lucky ones. After all, they have more time to think about everything! And it gets even better if this service-oriented expertise, gained during traffic-jam meditation, is shared with colleagues or even with the customer.

And that brings us back to Rob de Nijs. Didn't he sing about "Malle Babbe?" The service-oriented person whose name went round in circles in the froth of the beer? Now I'm not wanting to suggest that good advice can be equated to some chat in the pub. Rather, I want to make the comparison with the public person, in the background but very definitely there in both word and deed. The person who is listened to, who is cherished. And if a consultant can develop into such a person then he can sing his way to and from work.

With or without a gap between the teeth!

4.2 Periodic newsletter of COOLPros Volume 4, no. 2 – 2008

[Schuitema keeps in touch using VIM](#)

COOLPros implemented VIM (Branch Identification Module) on time, within budget and with the required functionality.

[DaanAuctions does a roaring trade](#)

DaanAuctions is Europe's market leader in online auctioning of second-hand goods. The hub of the business is the website.

[Gen 7.6 upgrade with StyleAdapter](#)

You don't need to worry about how automatically generated web pages will look after the upgrade.

Further:

[Eric's Column](#)

[Events calendar](#)

[COOLPros in the news](#)

[Contact](#)

Events

01-01

Delfgauw to Oude Wetering

After a complete refurbishment and modernisation of the office in Oude Wetering, as of January 1 2009 all COOLProfs activities will be carried out from the office in Oude Wetering. The office in Delfgauw will be closed from this date.

Apr.

EDGE in Amsterdam

In 2009 the EDGE (European Gen user days) will be held in the Beurs van Berlage in Amsterdam. The user days have a technical slant with several hands-on sessions.

More information will be available shortly.

May

COOLProfs customer day

Our annual customer day will be held in 2009 after the EDGE. This will enable us to give an overview of the EDGE event to those who could not attend as well as a more in-depth look at a number of topics.

You will shortly receive further details about the customer day!

COOLRunningTeam with Delta Lloyd in New York

On Sunday, November 2 2008 some of the runners from the COOLRunningTeam ran in the New York marathon.

Luuc van der Meer, Joachim Vandecasteele, Dick van der Reijden and Guus van der Meer (brother of) ran together with 20 runners from Delta Lloyd and a further 40,000 runners along the route from Staten Island to Central Park.

The times of the COOLRunningTeam runners were:

Joachim Vandecasteele	3:50:37
Guus van der Meer	3:58:41
Luuc van der Meer	4:05:20
Dick van der Reijden	4:44:26



In the news:

COOLProfs appoints Imelda Duivenvoorden as HR-manager

On October 1, Imelda Duivenvoorden joined COOLProfs as HR manager. Part of her assignment will be the further professionalisation of personnel policies.

Programming is puzzle solving

This is the title of an interview in the Computable Training Supplement with our .NET consultant Petra Eckhart about her work as a consultant.

.NET developer Joost Landgraf joins COOLProfs

It was reported in various papers that Joost Landgraf has joined COOLProfs after almost ten years working for Imtech with a short time-out at Q professionals and Compagnon.



4.2 Periodic newsletter of COOLProfs
Volume 4, no. 2 – 2008

[Schuitema keeps in touch using VIM](#)

COOLProfs implemented VIM (Branch Identification Module) on time, within budget and with the required functionality.

[DaanAuctions does a roaring trade](#)

DaanAuctions is Europe's market leader in online auctioning of second-hand goods. The hub of the business is the website.

[Gen 7.6 upgrade with StyleAdapter](#)

You don't need to worry about how automatically generated web pages will look after the upgrade.

Further:

[Eric's Column](#)

[Events calendar](#)

[COOLProfs in the news](#)

[Contact](#)